

## Event Advertising

**Gold Sponsorship-** Title Sponsor for the **four (4) following events:** Bingo (October), Holiday Shoppe (December), Discovery staff volleyball game (March), Discovery Rough and Tumble (May). **Cost: \$1250 Gold sponsorship includes:**

- Company logo on all flyers and promotional materials for the event
  - Title sponsor recognition in social media promotions for the event
  - Your logo on t-shirt (if applicable)
  - Recognition as title sponsor during the event
  - Display table for company exhibit during event
  - Display of your banner (if applicable)
  - Distribution of two promotion flyers to our school at a time of your choosing
  - Your logo with link on the PTO website
  - Gold sponsor listing on weekly digital newsletter
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**Silver Sponsorship-** Title Sponsor for **two (2) events of your choosing:** Bingo (October) Holiday Shoppe (December), Discovery staff volleyball game (March), Discovery Rough and Tumble ( May). **Cost: \$625 Silver Sponsorship includes:**

- Company logo on all flyers and promotional materials for the event
  - Title sponsor recognition in social media promotions for the event
  - Your logo on t-shirt (if applicable)
  - Recognition as title sponsor during the event
  - Display table for company exhibit during event
  - Display of your banner (if applicable)
  - Distribution of two promotion flyers to our school at a time of your choosing
  - Your logo with link on the PTO website
  - Silver sponsor listing on weekly digital newsletter
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**Bronze Sponsorship- Cost \$150**

- Listing as Bronze sponsor on weekly digital newsletter
  - Distribution of 1 promotional flyer during the school year
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